

Hannon Hill Corporation

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Makers of the Award-Winning Cascade Server content management software

Planning for a Redesign

Tuesday, September 25, 11:00 - 12:30 PM

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Cascade Server not only allows for efficient handling of web content, but also simplifies the process of doing a complete site redesign. Redesigns within Cascade Server can be classified into one of two categories: a cosmetic redesign, that only alters the 'look and feel' of the pages or, a functional redesign, which changes the way that your data is managed. In this talk, we'll go over the questions you need to ask, the considerations needing examination, and the steps required to complete a site overhaul within your CMS for both scenarios.

About the Speaker:

As Business Analyst for the Professional Services division at Hannon Hill, Amy Liu combines technical expertise, client objectives, and budgeted project resources in order to arrive at business solutions that optimize Cascade Server's product features. Her past experiences as a system integrator, technical trainer and project manager allow her to communicate efficiently between the various project stakeholders and to bridge the needs of the business with the use of IT.

Amy holds a Bachelor of Science degree in information technology and operations management from the Georgia Institute of Technology, and she is currently working towards attainment of the Project Management Professional (PMP®) Credential. Prior to joining Hannon Hill, Amy worked in various web design firms and assisted with web application development for companies such as Georgia Pacific and Genuine Parts Company.

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