

# Hannon Hill Corporation

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Makers of the Award-Winning Cascade Server content management software

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## White Papers

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Our white papers provide introductions to CMS concepts, resources to use when evaluating solutions, and best practices for CMS implementations in various industries.

### [7 Ways a CMS Saves Organizational Time and Resources](#)

This document discusses 7 ways that the use of a CMS can help save valuable time and resources within an organization.

### [5-Week Guide to Successful Implementation & Integration](#)

This document provides a 5-week guide to Implementation and Integration of a CMS system with the recommended step-by-step processes and best practices.

### [Free Content Management Buyer's Guide](#)

This free Buyer's Guide explains the benefits of using a content management system for your web site, what questions to ask before deciding on which CMS is right for your needs, and other valuable information.

### [Introduction to Content Management Systems](#)

Become familiar with the purpose of content management systems and how their implementation increases efficiency compared to traditional website management practices.

### [Content Management Systems for Higher Education](#)

An extensive site, such as those of colleges and universities, can be greatly improved and streamlined with a content management system.

### [Course Catalog Management for Higher Education](#)

The complexity of managing a course catalog can become a much simpler process via a content management system.

## **Advantages of a Push CMS**

A push CMS is advantageous to a pull CMS through search engine index friendly URLs, multi-server content publication, and content independence from the CMS, among other benefits.

## **Content Management for Healthcare Organizations**

The advantages of a content management system can improve the quality of a healthcare organization's web site content and the experience of both the staff and the target audience.

## **Top Ten CMS Buying Mistakes**

Selecting a CMS can be an overwhelming process, and this guide can help determine what to consider before making a final decision.

## **Search Engine Optimization with a CMS**

A good content management system should promote search engine optimization through friendly URLs, metadata, and other features.

## **Content Management for Non Profit Organizations**

Through a number of beneficial features, content management systems address issues that are specific to non-profit organizations.

## **Managing a Multi-Lingual Website with a CMS**

The technology of content management systems offers features that make maintaining and updating content much easier than the old, manual process.

## **Maintaining an Accessible Website with a CMS**

Content management systems should automatically help your web site achieve compliance requirements for individuals with disabilities.

## **Workflows in Cascade Server**

Cascade Server ensures that content entered into the system is quality checked using a series of approval steps known as a workflow. Workflows can be customized or created from scratch to suit any business needs.

## **Using RSS Feeds in Cascade Server**

RSS feeds can be created easily from a site as well as implemented into a site from a different site, both via a content management system.

## **Dynamic Navigation in Cascade Server**

Dynamic navigation, which is automatically generated in Cascade Server, is the best way to keep your website accessible.

## **Using Templates in Cascade Server**

Cascade Server makes it easy to use templates on your site, which can be created from software such as Dreamweaver or imported based on an existing web page.

## **Cascade Server Visual Walkthrough**

Through visual diagrams and screenshots, this walkthrough illustrates the advantages of Cascade Server as a content management system.

## **Using Workflows in a Content Management System**

Workflow automation is an essential feature of a content management system in its ability ensure the highest possible quality of content on a site by requiring the content to go through required approval steps.

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