

Hannon Hill Corporation

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Makers of the Award-Winning Cascade Server content management software

User's Conference a Success

By

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All of our hard work paid off – the planning, the organizing, and the late night arts and crafts sessions made all the difference in the end. And on Monday, September 25th, 2006, Hannon Hill Corporation held its First Annual 2006 User's Conference. The turnout was amazing – 98% of the clients expected to attend the event were present. It was incredible to see everything that we had been preparing culminate as a well-executed Conference, which was appreciated by all of our clients and team members.

We kicked off the morning by greeting the clients with a warm welcome and lots of swag. With the smell of hot coffee in the air, many a laptop in tow, and one very festive Star Trek tie, the conference was off to an awesome start! It was really cool to be able to put faces to the names and voices that we interact with everyday. There were so many interesting people there to meet and engage in conversations with – it was a fun-filled day of learning, networking, and building relationships. As Host, I loved being one of the first people that our clients saw when they entered our office, especially since I knew that they were going to experience something that I helped to create.

The best part of the day was knowing that our clients were having an entertaining and informative time. We really wanted to convey how much we care about our clients, our work, and our future together; this conference was the perfect way to demonstrate that.

Brock Brown (Sales Consultant) with a Client at the User's Conference

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