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Makers of the Award-Winning Cascade Server content management software

Rich Media Article in iMedia Connection

By

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If you're looking for ways to integrate rich media in your site, check out David Cummings' new article "[Find the Gold with Rich Media](#)" in iMedia Connection.

The article talks about the benefits of using rich media, but the focus is on how to add rich media without sacrificing web standards and usability, which we think is pretty important as the internet evolves to accommodate new technologies. "The best websites are those that are easy to find, access and navigate," David explains. "That shouldn't change when rich media is incorporated, and it's not hard to do if you have the right foundation."

[iMedia Connection](#), by the way, is really a great resource for anyone involved in online marketing, so when you're done reading David's article, have a look around!

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