

Hannon Hill Corporation

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Makers of the Award-Winning Cascade Server content management software

eLearning Takes a "Quantum" Leap into the Future

ATLANTA - Fusing the versatility of Cascade Server with the power of eLearning, Hannon Hill formally announces its newest partnership with echo11media, an expert in e-learning, to create Quantum eLearning.

"I've been working since the late 80's to create an eLearning solution that separates content from its presentation and function. With the partnership of echo11media and Hannon Hill, Quantum eLearning is now a reality," said Steve Riley, President/CEO of echo11media.

Learning organizations have typically selected paths that entangle their content assets and presentation in technology thereby creating static learning experiences that are difficult to maintain and update. With today's rapid changes in technology, these companies are also experiencing expensive content migration issues essentially neutralizing their projected returns.

Quantum eLearning places methodology over technology, emphasizing the preservation of content value in the midst of rapid technological advances. Quantum eLearning differs from traditional eLearning in the way content is represented and stored, opening doors to adaptive learning, user-controlled experiences and intelligent asset delivery.

echo11media will incorporate Cascade Server as a key component of Quantum eLearning to create meaningful learning experiences that are dynamically assembled on demand from discrete learning components.

"The versatility of Cascade Server makes it a perfect fit for echo11media's Quantum eLearning," said David Cummings, President/CEO of Hannon Hill.

echo11media is an authorized training partner for Macromedia software. They are one of three authorized companies in Atlanta. With over 15 years of experience exploring eLearning and creating innovative solutions, echo11media is a "results oriented" eLearning company delivering high-impact, high-return learning experiences.

About Hannon Hill Corporation

Based in Atlanta, Georgia, Hannon Hill Corporation develops powerful content management systems with an emphasis on personal service. Hannon Hill is committed to building software that gives content publishers strict control over their digital information, while providing business users an easy, yet comprehensive, method to manage content for websites, print publications, and e-learning. For more information about Hannon Hill's award-winning Cascade Server, please visit www.hannonhill.com or call 800.407-3540.

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