

Hannon Hill Corporation

800.407.3540 | www.hannonhill.com | info@hannonhill.com

Makers of the Award-Winning Cascade Server content management software

Brand Atlanta Launches ATLOpen.com with Cascade Server

ATLANTA – DECEMBER 14, 2005 – Hannon Hill Corporation, a leading provider of enterprise content management (ECM) solutions, today announced that the new Brand Atlanta Campaign has launched an innovative new website, www.atlopen.com, using the award-winning content management software (CMS) Cascade Server. Brand Atlanta chose Cascade Server because of its state of the art RSS capability.

The Brand Atlanta Campaign is a public/private partnership to create a new branding strategy and marketing plan for Atlanta. The new site consolidates content from numerous city-wide resources to create a one stop source for news, transportation, job listings, health care, neighborhood maps, attractions, coming events, and more.

"When Spunlogic, the group commissioned to design the site, approached us about using Cascade Server, we knew this would be a perfect fit," says David Cummings, CEO of Hannon Hill. "What Brand Atlanta wanted to do with the site was new and innovative – I don't know of any other city that has had this level of collaboration in developing a campaign. Pulling RSS feeds from other sites is a great way to offer accurate information in an easy, cost-effective way. This site really shows off what Cascade Server can do."

The new Brand Atlanta website, www.atlopen.com, was launched on November 11, 2005.

About Brand Atlanta

With many exciting hospitality, entertainment and tourism attractions already in Atlanta, and so many more opening soon, the Brand Atlanta Campaign was established to create a new branding strategy and marketing plan for Atlanta and distinguish the city as a preferred destination for visitors, residents and businesses alike. An authentic, meaningful Brand Atlanta Campaign will serve to distinguish what makes Atlanta special, marketing it as a truly great city in which to live, work, learn, and play.

About Hannon Hill Corporation

Based in Atlanta, Georgia, Hannon Hill Corporation develops powerful content management systems with an emphasis on personal service. Hannon Hill is committed to building software that gives content publishers strict control over their digital information, while providing business users an easy, yet comprehensive, method to manage content for websites, print publications, and e-learning. For more information about Hannon Hill's award-winning Cascade Server, please visit www.hannonhill.com or call 800-407-3540.

Press Release Contact: Morgan Griffith
Hannon Hill Corporation
info@hannonhill.com (678) 904-6900

