

Hannon Hill Corporation

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Makers of the Award-Winning Cascade Server content management software

Hannon Hill Founder/CEO David Cummings to Present 'Bootstrapping an INC. 500 Company'

Cummings to Discuss How He Turned a Simple Idea into a Multi-Million Dollar Corporation with Entrepreneurs of the Technology Association of GA (TAG) & Advanced Technology Development Center (ADTC)

ATLANTA – February 1, 2008 – Hannon Hill, makers of award-winning content management system, Cascade Server, is pleased to announce that David Cummings, founder and CEO, will deliver a presentation entitled 'Bootstrapping an INC. 500 Company' to fellow entrepreneurs of the Technology Association of Georgia (TAG) and the Advanced Technology Development Center (ADTC) on Thursday, February 7, 2008, at the Centergy One building in downtown Atlanta.

Cummings will share the knowledge he's gained as he turned an idea hatched in a Duke University dorm room into Hannon Hill, a multi-million dollar web marketing company and makers of award-winning content management system (CMS), Cascade Server. From TAG's website:

"Hannon Hill ranked number 247 on the Inc. 500 list of the fastest growing companies in the United States, as published (in the) September 2007 issue. This session will be relevant for companies who have elected to build value without the support of external funding. David will also impart critical information to anyone looking to start a company with a passion and a vision, but without appreciable financial backing."

Says Cummings, "I've been involved with the Technology Association of Georgia for over 5 years, and I have a tremendous amount of respect for the work they do and the opportunities they provide. To share with other TAG members some of the insights I've gained while guiding Hannon Hill is simply re-paying some of what they've offered to me over the years."

Cascade Server, Hannon Hill's flagship product, is a powerful CMS that enables businesses and organizations to manage their internet, intranet, extranet, and portal content with ease. Cascade Server offers fast implementation, deployment flexibility, and a zero-footprint client, all while allowing organizations of all sizes, in industries such as higher education, healthcare, technology, and government, to maintain high-quality, standards-compliant websites. Additionally, Hannon Hill's latest offering, Pardot, an on-demand marketing automation solution that utilizes advanced micro-level web

analytics to capture and track all prospect interaction, was mentioned in the February 2008 issue of Inc. magazine as one of the best ways a company can “jazz up” it’s website, in the article ‘The New Basics of Marketing.’

Cummings’ presentation is open to the public, and will take place on Thursday, February 7, 2008 from 7:30 am – 9:00 am at the Centergy One building, located at 75 5th St. NW, Atlanta, GA 30308. Additionally, an entrepreneurs-only roundtable discussion will take place immediately following the presentation. Roundtable discussion attendees must attend the preceding lecture and be an entrepreneur to participate.

For additional information on this event, please visit the [TAG Event Information Site](#).

For additional information of David Cummings and Hannon Hill, please visit: www.HannonHill.com.

About the Company

Hannon Hill creates web marketing solutions that give people and organizations the freedom to manage their Internet, Intranet, Extranet and Portal content with ease. Our primary software solution, Cascade Server, is ideal for organizations in industries such education, healthcare, technology, government, and publishing. Designed for any network environment, Cascade Server is as easy as e-mail and gives IT departments much needed deployment flexibility, a zero-footprint client and fast implementation. Since 2001, Hannon Hill solutions have been utilized and trusted by organizations including Duke University, Carnegie Mellon University, MCG Health Systems, PGP Corporation, Reed College and SCOREGolf magazine. For more information about Hannon Hill and all of our products, please visit www.HannonHill.com or contact us directly at 800-407-3540.

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