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Makers of the Award-Winning Cascade Server content management software

Hannon Hill's New Years Resolutions

Thursday, January 4th, 2007 at 1:30pm -- David Cummings

Hannon Hill's New Years Resolutions

It's a whole new year and we're excited about it! Since we're already an incredibly fit and good-looking company, our choices for new years resolutions were a bit limited. Here's what we came up with:

1. Find new ways to provide the best customer experience possible At Hannon Hill, our clients continue to be our number one priority. We believe that listening to clients is the key to success, and we plan to expand on that in 2007. If you're already a client, please keep voting on features, participating in the forum, and contributing to our user-driven product roadmap.
1. Add more rich media (audio, video, etc) content for training and education Rich media is a great alternative to simply reading text. Many people don't have the time or the patience to sit and read pages and pages of text on their computer screen. Having the option to either watch a tutorial or listen to the content not only provides more options for busy people, it also makes the information accessible to people with disabilities: those who may have impaired hearing or sight. In 2007 you can expect many additions to our video library.
1. Expand developer resources and CAST programs We're proud to be able provide Cascade Server administrators with additional tools to make the most of their implementations. Throughout the new year we'll be adding to the CAST Library of specialized scripting code to allow you to quickly implement some of the most frequently requested website features.
1. Speak at more industry events and attend more trade shows We're already putting together a great line up this year of tradeshow and conferences to attend. Tradeshow are an invaluable way to have face-to-face interactions with people and to build new relationships. Watch this space for updates on where to meet the Hannon Hill team.
1. Increase the size of our annual User's Conference by 25% For our First Annual User's Conference, we were delighted when more people than we anticipated attended. It was a great success and we definitely expect to have much more to

offer at this year's User's Conference. Our goal is to increase the size by 25%, but I wouldn't be surprised if we exceed that number.

Category

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