

# Hannon Hill Corporation

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Makers of the Award-Winning Cascade Server content management software

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## Meet the Team - Laura Helm

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Friday, January 4th, 2008 at 10:30am -- Sam Beresford

**SAM BERESFORD:** Hey there! You're listening to Hannon Hill's 'Meet the Team,' and I'm Sam Beresford. Today, I'm here with one of our newest additions, Laura Helm. Hi Laura, how are you?

**LAURA HELM:** I'm doing very well, thank you. **SAM:** So how have your first few weeks been here at Hannon Hill? **LAURA:** Well, it's been really amazing. All the people here are so kind and the environment is incredible. **SAM:** Yes, the environment is pretty different than most companies. So tell us, have you always wanted to work for a web content management software company?

**LAURA:** Actually, no. (laughing) My background is in the performing arts, but I thought that this would be a very good experience for me. I'm learning about a lot of things that I never knew before that can really help now and even later on in my life. **SAM:** So where did you go to school and what did you study? **LAURA:** I was actually at Tulane for a little while until Katrina came. Then I moved to Atlanta where I now attend American Intercontinental University. I'm studying fashion marketing and design there. **SAM:** Are you in any sororities? **LAURA:** No, sororities really aren't for me. I'm kind of the quiet type around people unless I'm on stage. I know, it's hard to explain. **SAM:** Oh ok, so how is everything working out for you here? Has adapting to this industry been tough? **LAURA:** You know what? No, not at all. I think Hannon Hill is wonderful. I've always wondered about the people and companies that actually put in the hard work to making websites so easy for the rest of us. But now I'm actually learning about it and it's very cool.

**SAM:** What kind of stuff are you learning about? **LAURA:** Well, so far, I've just been getting a really good introduction to web content management. Seeing how Cascade works makes me think I could start my own website! **SAM:** What else are you looking forward to experiencing here at Hannon Hill? **LAURA:** I really want to know how each person here contributes to the final product. Web developers, engineers, sales consultants....it really is a team effort. **SAM:** You're absolutely right, and I'm sure everyone here will be glad to help you out. Well, that pretty much wraps things up for us. Thanks for being on our show, Laura. And thanks to everybody out there for checking out the latest edition of Hannon Hill's 'Meet The Team.' See you next time!

### Category

- News

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