

Hannon Hill Corporation

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Makers of the Award-Winning Cascade Server content management software

The College of William & Mary Setting the Bar with Communication during Site Redesign and CMS Selection Process

Tuesday, May 6th, 2008 at 12:30pm -- [Blaine Herman](#)

Hannon Hill is pleased to announce the signing of one of our newest clients, [The College of William & Mary](#). The decision to purchase Cascade Server was just a portion of William & Mary's effort to "reassert" their "web presence". The project was code named re.web; more information about the re.web initiative, and the depth of their CMS research and analysis can be found here: <http://www.wm.edu/reweb/>.

During the William & Mary redesign and CMS decision making process, W&M chronicled the process in a [re.web blog](#). This blog allowed the CMS decision-makers to keep their end-users up to date with the overall project progress, which included the eventual selection of a CMS system. Check it out if you get a chance: <http://reweb.blogspot.com/>. From a humble vendor's perspective, W&M has redefined the way that web team decision-makers should communicate with their constituents and stakeholders during a project of this magnitude.

William & Mary's effort with the re.web blog has not gone unrecognized. Last week, they received word that they are one of three nominees for the [eduStyle awards](#). Our hats go off to everyone involved in the CMS planning, selection, and implementation process at William & Mary, as they continue to take proactive and unprecedented steps in improving their university's web content management process.

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