

Hannon Hill Corporation

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Makers of the Award-Winning Cascade Server content management software

Benefits

- Enables decentralization of website management Cascade Server puts content ownership back into the hands of the subject matter experts - eliminating the IT bottleneck and ensuring content is timely and accurate.
- Empowers contribution by everyone throughout an organization Cascade Server enables non-technical users to easily access and contribute to the website, easing the burden on technical staff and streamlining business processes.
- Reduces WCM costs By eliminating technical learning curves for content authors and minimizing intervention by technical staff, Cascade Server reduces the overall costs of managing and running an accurate, up-to-date, large-scale website.
- Lowers support costs Because Cascade Server is end-user friendly, technical staff can avoid getting bogged down in website-related support requests, leaving them able to focus on more relevant tasks.
- Improves accountability Cascade Server provides workflows to ensure content changes are approved by the right people, user permissions to maintain a level of control over all content, and versioning (and audit trails) to easily track change history.
- Increases revenue By allowing easy – and automated – content updates, Cascade Server allows you to capitalize on time-sensitive opportunities and increase your website's effectiveness.
- Ensures consistency in layout and accuracy of content New content is quickly and easily created using preset custom page styles that ensure design and brand consistency, while giving website authors the freedom to manage their own content.
- Enforces compliance with W3C web standards and 508 standards Cascade Server checks all content for compliance and alerts users to any potential errors, ensuring your site is accesible to all visitors and your content is optimized for search engines.

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