

# Hannon Hill Corporation

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Makers of the Award-Winning Cascade Server content management software

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## Content Management Systems for Higher Education

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This free white paper is designed to explain the benefits of a CMS for higher education. It will cover:

- Process of Choosing a CMS for Higher Education Purposes
- Identifying and Understanding System Users, i.e. Students, Staff, etc.
- Identifying the Target Audience, i.e. Prospective Students, Faculty, etc.
- Common Objections and Responses Regarding a CMS
- Key Advantages to a CMS
- What to Look for When Choosing a CMS

We only ask for a short amount of information so that we may better serve you. [We take your privacy seriously.](#)

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