



Cascade CMS

An award-winning content management system created by an experienced team dedicated to providing the best products and the best service in the industry.

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EXPERIENCE MATTERS

Innovation excites, but experience informs.

At Hannon Hill, we're committed to higher education. In fact, Cascade CMS was originally developed for web teams and content contributors at colleges and universities.

Many of our staff members have spent decades in higher ed, learning the ins and outs of governance, communications, and IT. We follow trends, understand pain points, and engineer solutions to address major challenges.

Your success is our priority, which is why we constantly gather feedback to find new opportunities to improve our suite of products. Our Customer Success department conducts regular listening sessions with users to ensure their success and satisfaction with our suite of products.

As you learn more about us, you'll see that everything we do is focused on making Cascade CMS work for you. Because experience matters, we want yours to be unforgettable.

Our team can't wait to serve yours.



Meg O'Connor
Support Specialist

Austin Bookhart
Software Engineer



Tim Reilly
Support Director

consistently introduced features that make managing digital content easy and simple. Your needs guide our choices. Everything from our product roadmap to our service offerings reflect a commitment to your success.

We are focused on creating features that allow teams to accomplish more together. We're proud to work with organizations large and small, and to know that Cascade CMS can help you.

To experience Cascade CMS firsthand, please contact our team of solution consultants by emailing info@casdecms.com. We are happy to show you how your organization can benefit from making the switch to Cascade CMS.

ABOUT US

Founded in 2001 and based in Atlanta, Georgia, Cascade CMS by Hannon Hill is the #1 most-used enterprise web content management software among colleges and universities.

Our content management system is currently implemented by over 300 prominent institutions in the United States, Canada, and around the world. It powers over 25,000 sites, supports 100,000 users, and houses over 6,000,000 web pages.

And those numbers continue to grow each day.

Throughout our 18-year history, we've

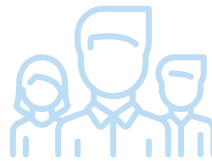
CASCADE CMS: A CMS BUILT FOR EVERYONE

Cascade CMS is the content management system of choice for those who value maximum flexibility and the most predictable cost of ownership. If you're looking for a CMS that is loved by web developers, content contributors, and marketers alike, Cascade CMS is the obvious choice.



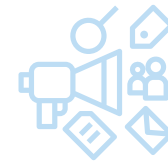
WEB DEVELOPERS

- Supports XSLT and Velocity
- GitHub code repository
- Extensive Web Services API
- Workflow builder
- RSS syndication
- Default database
- Server-side language agnostic
- Advanced code editor
- Content form builder
- Site import, export, and copy
- Multi-site management
- Multi-queue publishing



CONTENT CONTRIBUTORS

- Simple content entry fields
- Native image editor
- Simple content reuse
- Unlimited version control
- In-context editing
- In-context analytics
- Customizable dashboard
- Stale content report
- Content-up-for-review report
- Spelling, link & accessibility checks



MARKETERS

- Granular user permissions
- In-context editing
- Spelling, link & accessibility checks
- Versioning & auditing workflows
- RSS and mobile outputs
- Form builder
- Targeted content delivery
- Actionable analytics

CASCADE CLOUD OVERVIEW

Cascade Cloud is Hannon Hill's SaaS solution optimized for Cascade CMS. It is created and supported exclusively by our internal team.

With Cascade Cloud, Hannon Hill hosts and maintains the application and database servers, which means no worrying about hardware purchases, installations or upgrades, backups, disaster recovery, or heavy reliance on your organization's IT department.

Cascade Cloud also includes:

- Product and database setup and installation
- Software upgrades handled by the Hannon Hill support team
- Daily backups of your database
- All operating system and database server patches and security fixes
- No limits on number of sites
- No limits on number of named users
- Integration with your current authentication system



USER MANAGEMENT

Administrators can grant appropriate access by assigning customized permissions, roles, and options to individual users and groups. Permissions can be applied to sites, directories, page types, pages, page regions, and even individual content fields.

Cascade Cloud can integrate with your current authentication system. We have native LDAP or Active Directory integrations, as well as a custom authentication API to hook into a variety of single sign-on products like CAS, Kerberos, or Shibboleth.

WORKFLOWS

The Cascade CMS workflow engine is completely customizable to include steps such as submit, approve, and publish. A variety of triggers and actions can be associated with each step in the workflow.

The built-in visual workflow builder allows for the creation and management of any type of workflow assigned to any number of users or groups, as well as unlimited levels of approvals and routing.

PUBLISHING

Cascade CMS supports unlimited destination web servers, allowing users to publish content to a staging web server before publishing to production. Users can also see how changes will look on the live website prior to publication.

Manual publishing simply involves selecting the 'Publish' button once new content is created, reviewed, and approved. Automatic publishing follows pre-set schedules to release new content.



SERVICE OFFERINGS

Most clients interact with us on a day-to-day basis via our GitHub repositories, user experience forums, support forums, at conferences, and more. It's why we're here, and we're humbled to work with you.



Ryan Griffith
Support Engineer

PRODUCT SUPPORT

We offer the same platinum standard of support to all customers. No tiers means no up-selling or running into contract limitations. We accept an unlimited number of inquiries from as many stakeholders at your organization as you need. Open a ticket 24/7 by emailing support@hannonhill.com.



Elisabeth Hutzler
Services Team Lead

PROFESSIONAL SERVICES

Our Professional Services team has carried out numerous complex integration projects and can offer expert consulting on how to get the most out of your Cascade CMS implementation. Our most popular project is a block of 120 hours with a scope designed to get new customers up and running on the best foot possible.



Sam Skinner
Head Trainer

PRODUCT TRAINING

Our professional training team can get you up to speed on everything you need to know about Cascade CMS. From full days of hands-on technical training to custom end-user training based on your implementation, we've got you covered. We also offer a free Cascade CMS training webinar once per quarter.

WHAT SETS US APART

1. Our customer support is unrivaled.

We do not charge extra for support tiers; every client receives the same platinum standard of support.

2. We support XSLT and Velocity.

Content can be transformed from XML to HTML through Velocity, XSLT, or both on the same page.

3. Our team contributes to a GitHub code repository.

Access starter code for must-haves like faculty directory, course catalog, calendar, and more.

4. No CMS makes it easier to share content across sites.

Publish a single piece of content in multiple formats to multiple pages, sites, or servers.

5. Our pricing is the most straightforward in higher education.

We allow for unlimited named users, sites, and domain names at no additional charge.

6. We are the only provider augmenting our CMS with a marketing tool.

Your purchase of Cascade CMS provides access to tools that can help you connect with and convert visitors.

7. We offer the most straightforward templating system in higher education.

Templates in Cascade CMS are valid XHTML. The system supports HTML5 and CSS3.

8. Cascade CMS is language agnostic.

We support all web technologies including .NET, PHP, ColdFusion, and JSP.

9. We have a free universal migration tool.

Our free universal migration tool makes it very easy to migrate your existing content into Cascade CMS.

10. We are the #1 CMS provider in higher education.

Cascade CMS supports over 100,000 users and powers 6,000,000 web pages for organizations around the world.

Bradley Wagner
VP of Engineering



CASE STUDY: UNIVERSITY OF SAN DIEGO

About

The University of San Diego (USD) is a private Roman Catholic University located in San Diego, California. Founded in 1949, the university offers 42 baccalaureate degrees and maintains an enrollment of over 8,500 students.



Challenges

Prior to implementing Cascade CMS, the University used Adobe Contribute as its content management system. Key challenges included:

- **Workflows.** With Adobe Contribute, drafts would get lost and need to be tracked down. Pages were published with spelling errors, broken links, accessibility issues, and more.
- **User Interface Customizations.** USD found Adobe Contribute's UI inflexible, increasing the web team's time supporting the product.
- **Desktop Software.** Prior to the availability of a site license for Adobe products, each installation was a set fee, growing to be fiscally inefficient as the website grew.
- **Support.** Adobe provided no support resulting in a bottleneck in their IT department, leading to longer wait times to publish content.

Evaluation Process

During the evaluation process, USD reviewed 16 enterprise-level CMSs. After reviewing features and benefits, the University requested demos from the top four vendors, chosen based on a specific list of minimum requirements and important preferences.

After narrowing its search to two finalists, the team performed hands-on administrative and end user testing in vendor-provided sandboxes. Over 30 people participated in the testing, and the committee ultimately chose Cascade CMS based on specific quantitative and qualitative scoring.

Results

The University of San Diego manages approximately 98% of its web presence in Cascade CMS. The University has built robust templates that are extremely customizable, providing end users with multiple easy-to-use module types and layouts to choose from, all while maintaining a consistent and on-brand look and feel.

Additionally, the University established a necessary approval workflow process, getting buy-in from all of the appropriate higher-ups within each school.

The University has seen many positive outcomes since its transition to Cascade CMS. The continuous release of template module enhancements appeal to their end users' constant desire for new functionality. The standardized templates are also virtually impossible to break, and the presence of approval workflows ensures accessibility compliance.

Finally, and perhaps most importantly, the web team now has time to focus on strategic projects. Freed from the burden of hosting Adobe Contribute, performing upgrades, and supporting end users, the team is able to complete more fulfilling and impactful work. And end users are grateful for increased autonomy.

Visit: <http://sandiego.edu/>

Easy-to-use templates maintain a consistent look and feel.

Workflows ensure that pages are published free of spelling errors, broken links, and accessibility violations.

CASE STUDY: FLORIDA DEPARTMENT OF HEALTH



About

The Florida Department of Health (DOH) operates county health departments for each of the 67 Florida counties. The department works to protect, promote, and improve the health of all people in Florida through integrated state, county, and community efforts.

Challenges

The Florida Department of Health was using Serena Collage prior to switching to Cascade CMS. The product worked well enough for the department, but Serena discontinued support and development for its content management system. With no support or improvements to the product, the team at the Florida Department of Health knew they needed to start looking for another solution.

Evaluation Process

The most important feature the Florida DOH needed in a new CMS was the ability to migrate all of their content from Serena quickly and easily. The web team did not have the resources to do any sort of manual website project.

To select a new CMS, the team went through an RFQ process, resulting in quotes from over 20 different companies. From there, they narrowed it down based on pricing, and Cascade CMS came out ahead.

Results

Unfortunately, after the team made their final decision, they learned that their website had no structured data, rendering them unable to automate the migration. Realizing that they had to complete the project manually, the team was impressed that they were able to do all of the Velocity scripting themselves with a very small team.

With Serena Collage, each county department had its own template and web staff, but one shared template in Cascade CMS brought everything under one roof. Currently, the Florida DOH website has all 67 counties underneath it, which has freed up resources significantly.

The Florida DOH has over 350 users adding and editing content. They went from secretaries building HTML pages on their own, to a professional and well-managed website.

The department has a dedicated Cascade CMS developer who builds out custom features requested by content contributors. Once it is built, they can roll it out to the entire state at once. If anything needs to be changed, the web team can modify it in one place.

Among many other exciting projects, the team has completed a Newsroom and Events Center. These two sites are separate from their other sites, but work on the backend to publish using publish sets. This allows the state to control how and what information is shared, instead of leaving it up to each individual county to distribute news.

Visit: <http://www.floridahealth.gov/>

Velocity scripting made an in-house manual migration possible.

A decentralized model with one developer modifying shared templates enables 350+ end users in 67 Florida counties to update content.

OUR PARTNERS

Design & Content Strategy

BARKLEYREI

beacon
technologies

 **CASCADE**
FACTORY

CONVERGE

mStoner

 **NEWCITY**

Technology

 **ellucian.**
PARTNER


Siteimprove


tenon.io

webdam[™]

 **WIDEN**[®]



Graham Lewis
Sales Engineer

Kat Liendgens
CEO

CONTACT US

If you're ready to see a product demonstration, have questions, or would like to have a get-to-know-each-other chat, we'd love to hear from you.

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